



Press release
April 25th 2016

Lifeline24 personal alarms, Supporting You At Home

Lifeline24 case study promoting independent living

We frequently hear stories about how our personal alarms have given reassurance in the home, helped someone in a time of need, and most importantly saved a life. Today's case study comes from national provider, Lifeline24.

In our latest Lifeline24 Case Study we were invited to speak with 82-year-old Beryl Hussey from the village of Cringleford, just outside of Norwich, in Norfolk.

Beryl, a former teacher enjoys her independence and hosts a regular book club at her home.

With Beryl recently becoming a widow and her nearest relative living in Cornwall, her friends recommended that she should have a lifeline pendant.

Beryl has suffered with Osteoarthritis from a young age, limiting her mobility at home. In addition, this year Beryl has also had open heart surgery.

Beryl Hussey said 'When choosing which company to go with, the clinching fact that I found out is that the pendant is waterproof, and can be worn in the shower.'



With the confidence to stay independent at home Beryl adds ‘Well certainly it has given me a confidence boost when I go in the shower. The pendant is small so when I’m in the house or the garden, I just tuck it under my sleeve. I live on my own and Lifeline has given me peace of mind.’

Managing Director and founder Simon Budd comments “It is truly humbling to hear how our alarm system continually provides support and peace of mind to all of our customers. Beryl’s story is just one example of how our alarm systems are continuing to support independent living for the elderly.”

Beryl Adds ‘A Lifeline alarm can help to reassure you and your family. It gives them peace of mind to know there is always somebody on call should you need them. The alarm arrived very quickly – within 24 hours. I now feel safe being at home by myself thanks to Lifeline.’

Lifeline24 has a humble beginning, started by the husband and wife team of Simon and Treena Budd. They have now expanded their office space and their staff count to more than 40 employees. They supplying their service to customers throughout the UK and Ireland and now have their sights set on even more overseas markets.

To follow Beryl’s Story visit <https://www.lifeline24.co.uk/lifeline-case-study-video-beryl-hussey/>.



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About Lifeline24

Notes for Editors:

- Find out more at: lifeline24.co.uk or call our freephone: 0800 999 0400 or 1800 999 0400 in Ireland.
- Proven to save lives – for a full copy of Beryl's case study, please contact Olivia Chan.
- Lifeline 24 offer a premier telecare service for frail, elderly or disabled people living anywhere in the UK and Ireland.
- Lifeline 24 personal alarms can be delivered, and set-up within 24 hours of a customer order within the UK and just 2 days in Ireland.
- Lifeline personal alarms for the elderly are now waterproof and have a range of up to 100m, offering complete peace of mind in all areas of the home.